



2018 FALL FESTIVAL
OCTOBER 20, 2018
Vendor Contract/Insert Order Form
www.curlskinksculture.com

Please Mail or Fax the White Copy (front & back) to:

Taliah Waajid Curly, Kinks & Culture c/o Taliah Waajid World Natural Hair, Health & Beauty Show™
2451 Cumberland Pkwy #3459, Atlanta, GA 30339, or Fax 770-805-8847. Questions can be directed to 470-351-7794 or Tlatson@naturalhair.org.

Company Name: _____ Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Telephone: _____ Evening/Cell: _____

Email: _____ Facebook: _____ Instagram: _____ Twitter: _____

List the products/goods that will be sold OR displayed at your booth. Please be as specific as possible.

Vendor Prices & Booth Sizes. Please select an option below.

Each 10x10 booth includes: One (1) 6ft table per booth, two (2) chairs, one (1) 4ft back drape. CARPETING IS NOT PROVIDED BUT AVAILABLE AT AN EXTRA COST. 10x10 Booths receive five (5) armbands, 10x20 Booths receive eight (8) armbands, 20x20 Booths receive ten (10) armbands. Carpeting, stages, electricity and Wi-Fi are all available at an extra cost.

Small Business Level (*individually owned and operated businesses without national or international distributed products/services*) – Choose a booth size:

10 x 10 booth - \$500 10 x 20 booth - \$1,000 Order additional armbands @ \$10 each Qty: _____

****This event is reserved for small businesses who provide beauty (skincare/makeup), jewelry/accessories, art, services/classes (yoga, henna, financial), books and more. At this time, registration is not open to any hair care product companies/brands.**

_____ (initial here to acknowledge)

NOTE: We will do our best, but we cannot guarantee booth spaces requested. Booth spaces are reserved on a first come, first served basis, and will only be held once a 50% deposit of the total booth investment is paid. **Final payments for all exhibit booths are due on or before October 14, 2018. Payments made after October 14, 2018 will be subject to a late fee of \$25.00.** No exhibitor credentials or material will be provided to any company who has not paid in full by this date. Space is subject to be released and reassigned if company does not complete this contractual condition. **Failure to check in by 9 AM EST on opening day without notifying show management at least two (2) days in advance will result in loss of exhibit space. (See next page for full details and disclosures.)**

Please check payment type: No personal checks are accepted. Business checks (USA funds only) will be accepted up until **October 14, 2018**. Please make all checks payable to World Natural Hair, Health, & Beauty Show.

VISA MASTER CARD AMERICAN EXPRESS DISCOVER BUSINESS CHECK MONEY ORDER CASH APP

Name on credit card: _____ Signature of credit card owner: _____

Credit card number: _____ Exp. date: _____ Amount enclosed: \$ _____ Security Code: _____

Authorized User(s) of The Card: _____ Who Will Be Checking In? CARD OWNER AUTHORIZED USER

Billing Address for The Card: _____

IMPORTANT: Both card holder and/or authorized user and credit card(s) used must be present at event check-in. On file, we will need a copy of the card(s) used and the driver's license of the card owner along with a completed Credit Card. These items can be sent to vendorverify@naturalhair.org. Subject Line: Company Name.

Cash App: cash.me/\$taliahwaajid

****Please put "CKC:ATL" in the notes when you send the payment****

PLEASE DO NOT WRITE IN THE SECTION BELOW. FOR MANAGEMENT USE ONLY.

Space assigned: _____ Payment type: _____ Check: # _____ Amount received: \$ _____
Date received: _____ Amount due: _____ Received/Approved By: _____ Filed: _____



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TERMS AND CONDITIONS
(Please read and sign below)

RESERVED RIGHTS

Without limiting any of the provisions of the contract or the contract conditions, it is specifically understood and agreed by the exhibitor that the Management of the Taliah Waajid World Natural Hair Health & Beauty Show™ reserves the rights enumerated below without incurring any liability to the exhibitor or releasing the exhibitor from any of its covenants and obligations under the contract:

1. To change the hours of the show

2. To change at any time prior to the scheduled opening date of the show, the dates of the show (provided such change shall not result in a reduction of the number of days of the show), the floor plan, or the location of the show, and to determine the suitability of all exhibits and demonstrations. It is further understood and agreed that the show management shall have each and all of the other rights/reservations contained in this contract. **Initial Here _____**

BOOTH AND PRODUCT DISPLAY

Booths can be occupied only by the exhibitor making the reservation and contract. **No booths can be shared in whole or in part, for any purpose whatsoever, by any other person(s), neither subletting nor joint use of any means or for any purpose permitted.** All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to interfere with the rights of other exhibitors and visitors. No exhibit will be permitted which interferes with the use of other exhibits or impedes access to them or impedes the free use of the aisles. All business activities, including the distribution of circulars and advertising matter, may be conducted by exhibitors and their representatives only within the booth area assigned to the exhibitor. Violators will jeopardize their request to exhibit in future shows. No exhibitor can display in his/her booth any products, equipment or merchandise of any kind that was not included in booth contract description. No exhibitor may offer for sale or sell or give away or distribute in any manner, any products, equipment or furniture, unless the exhibitor of such products have also taken a booth space directly through show management. Any violation of the above will result in removal from the exhibit hall or hotel. **All exhibit including products, equipment and furniture must be confined wholly within the booth space as shown on the official floor plan. No use of any purpose whatsoever may be made of aisles or any other space adjacent to the booth reserved.** Chairs or seating will be limited to the capacity of the measurements of booths and will not be permitted in aisles or passageways. Any violation of the above will result in removal from the exhibit hall or hotel. **Initial Here _____**

CANCELLATION OF CONTRACT BY EXHIBITOR

Cancellation of exhibit space must be directed in writing or via email to the Taliah Waajid World Natural Hair, Health & Beauty Show™ at least 60 days prior to the show at 2451 Cumberland Pkwy, #3459, Atlanta, GA 30339, to TLatson@naturalhair.org, or via fax 770-805-8847. All deposit payments are final. **THERE WILL BE NO REFUNDS OR CREDITS 60 DAYS BEFORE OR PAST 60 DAYS AFTER THE SHOW.** Refunds that are due will be paid out no later than 60 days after the show date has passed. **Initial Here _____**

FAILURE TO CHECK IN/EXHIBIT

In the event that the exhibitor fails to check in by 9 AM to exhibit in the space allocated to him/her on opening day without notifying show management at least two days in advance, the Taliah Waajid World Natural Hair, Health & Beauty Show™ may make such use of said space, as it sees fit, without any liability whatsoever to the exhibitor who shall remain liable for the payment of the total booth price due under contract, whether the space is resold or not. **THERE WILL BE NO LATE CHECK-IN ALLOWED.** **Initial Here _____**

USE OF AUDIO EQUIPMENT/VIDEO MONITORS

The use of loud speakers, amplifiers and/or loud music which interferes with another exhibitor shall Not Be Permitted. Control your video monitors and sound system to avoid annoying your neighbors. Video monitors are to be restricted to your area only. Show management reserves the right to require sound systems to be turned down or shut off and monitors removed. No loud speakers, music videos, or music of any kind will be allowed in a one booth space. Small, low powered sound systems and video monitors are permitted within the large salons to amplify guest artist within the confines of the salons only. **Initial Here _____**

INSURANCE AND LIABILITY

Fire and theft insurance covering the exhibitor's property, if desired, must be taken out by the exhibitor at his/her own expense. Neither the Taliah Waajid World Natural Hair, Health & Beauty Show™ nor the convention hotels or convention center will be liable for damage done in your booth such as malpractice, or any loss of exhibitor's property through fire, theft, accident or any other cause. The Taliah Waajid World Natural Hair, Health & Beauty Show™ will provide security during the hours the exhibit hall is closed for overall protection of the hall, but it is understood that all products, equipment, furniture and furnishings of the exhibitors are placed and exhibited at the sole risk of the exhibitor and show management assumes no responsibility of any kind. It is suggested that the exhibitor remove valuable samples and moveable equipment from the booth reserved overnight. Exhibitors are expected to maintain personnel in their exhibit booths at all times during the show hours. All merchandise and portable exhibits are to be covered during non-exhibit hours. **Initial Here _____**

ACTS OF GOD, FIRES, STRIKES, WAR, TERRORIST, ETC.

In the event that any outside cause, such as war, fire, strike or other emergency prevents the Taliah Waajid World Natural Hair, Health & Beauty Show™ from being held, the show management may retain such part of the exhibitor's rental as shall be required to recompense management for expenses incurred up to the time such contingency shall have occurred. **Initial Here _____**

I have read and agree to the above Terms and Conditions of this contract.

Authorized Signature*: _____ **Print Name:** _____ **Date:** _____

Company Name: _____

*It is understood that, once signed, this application is a binding contract upon acceptance by the Taliah Waajid World Natural Hair, Health & Beauty Show™ and is subject to the terms, conditions, rules and regulations which constitute a part of or are included in this application and contract. (See next page for full details and disclosures.)